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30+ DTC Performance Creatives

Revealing the secrets behind ads that **convert**



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1. Athletic Greens



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AG1[®] by ATHLETIC GREENS[®]

The Daily Habit
You'll *Actually*
Stick With



SUPPORTS

Gut Health	○	Healthy Aging
Immunity	○	Recovery
Energy	○	Hair & Nail Growth
Focus	○	



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SPECIAL OFFER

Say goodbye to your pill routine.

SUPPORTS

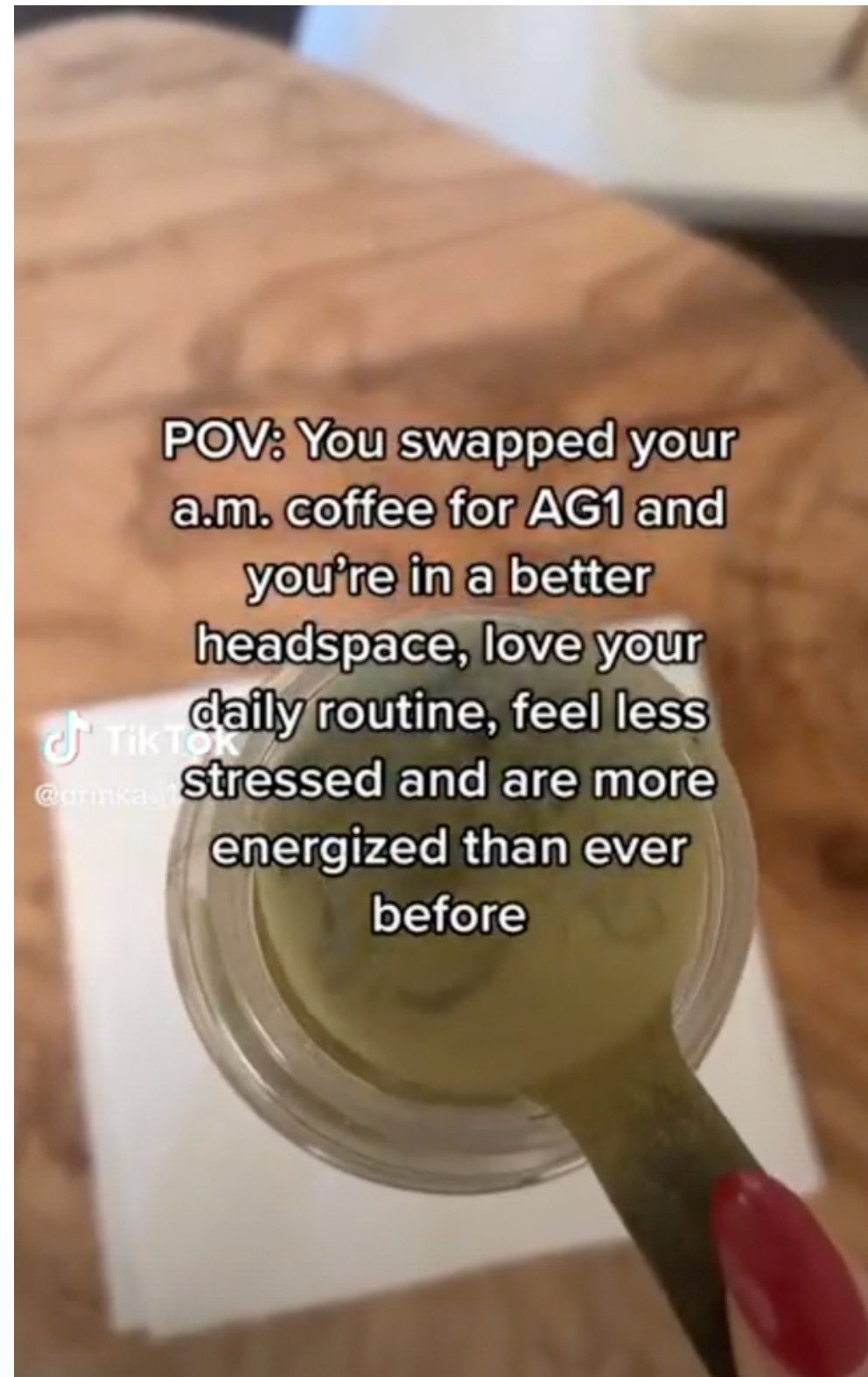
- Gut Health
- Immunity
- Healthy Aging
- Energy
- Recovery
- Hair & Nail Growth
- Focus

Free 1-Year Supply of Vitamin D3+K2 & 5 Travel Packs*

Exclusions apply.**



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2. Obvi



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**Hello Youthful,
Vibrant Skin**

10G COLLAGEN **0G SUGAR** **0G CARBS** **35 CALORIES**

OVER 200,000+ HAPPY OBVI CUSTOMERS

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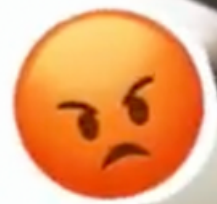


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3 Reason why

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5000+ 5 STAR REVIEWS

MELANIE M.
★★★★★
VERIFIED BUYER
"So far I'm in love with all Obvi products have done for me. My energy level is so much better and my cravings are under control."

SHANNON R.
★★★★★
VERIFIED BUYER
"Love the burn it don't make me shakey it gives me just enough energy to get up and go."

LISA P.
★★★★★
VERIFIED BUYER
"Nails growing , hair looking healthier , losing inches and I'm sure lbs too , not hungry and get full quicker"

30 DAY MONEY BACK GUARANTEE

FREE SHIPPING USA

Obvi. COLLAGENIC BURN
COLLAGEN INFUSED THERMOGENIC FAT BURNER
120 CAPSULES
ADVANCED WEIGHT LOSS COMPLEX
5 TYPES OF COLLAGEN
GLUTING HAIR, SKIN & NAILS
DIETARY SUPPLEMENT | 30 SERVINGS



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3. True Classic



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The easy way to
hide a gut



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AirDrop

Looking to transform from dad to daddy?
Get True Classic.



Decline

Accept



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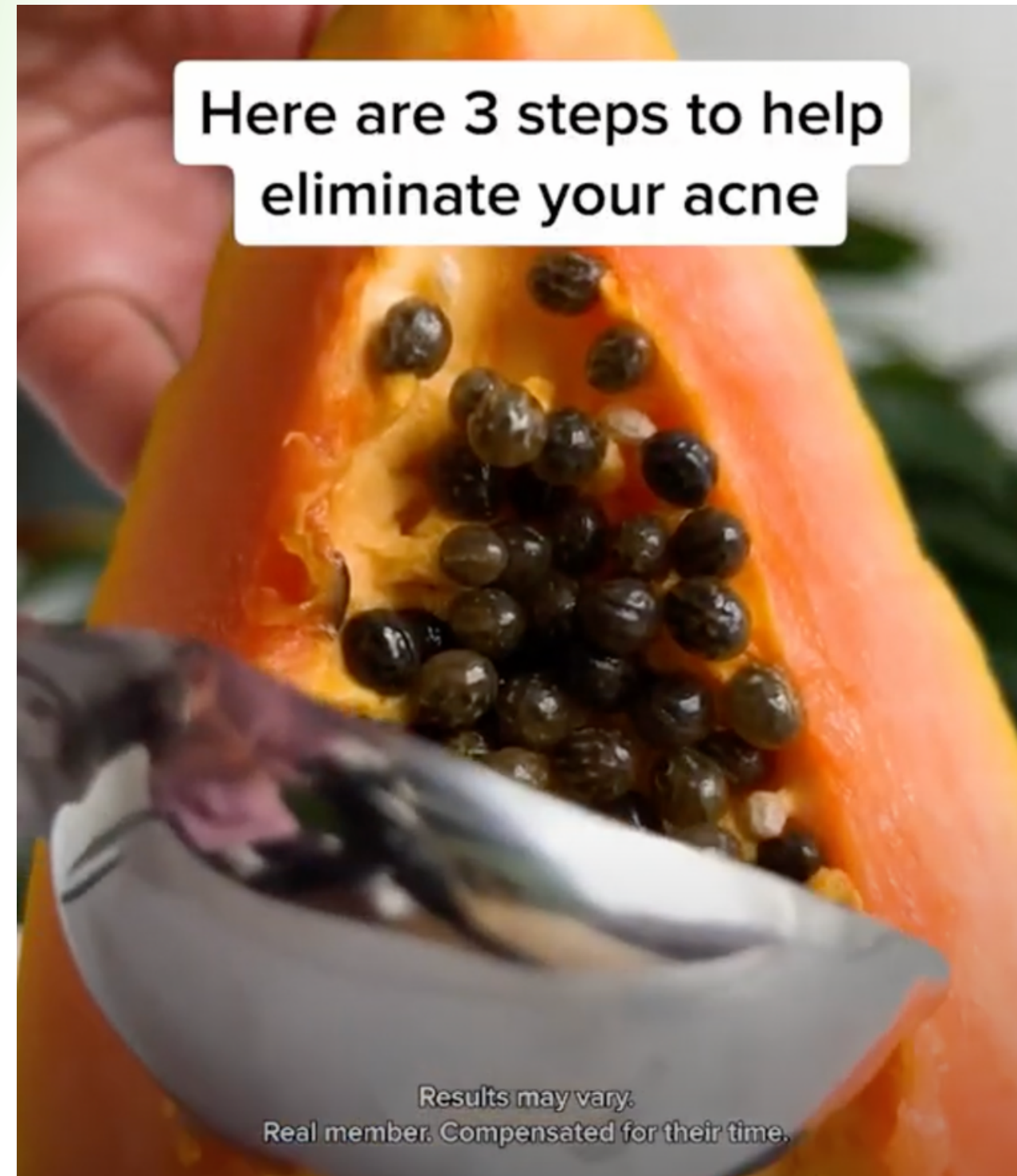


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4. Curology



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Here are 3 steps to help
eliminate your acne

Results may vary.
Real member. Compensated for their time.

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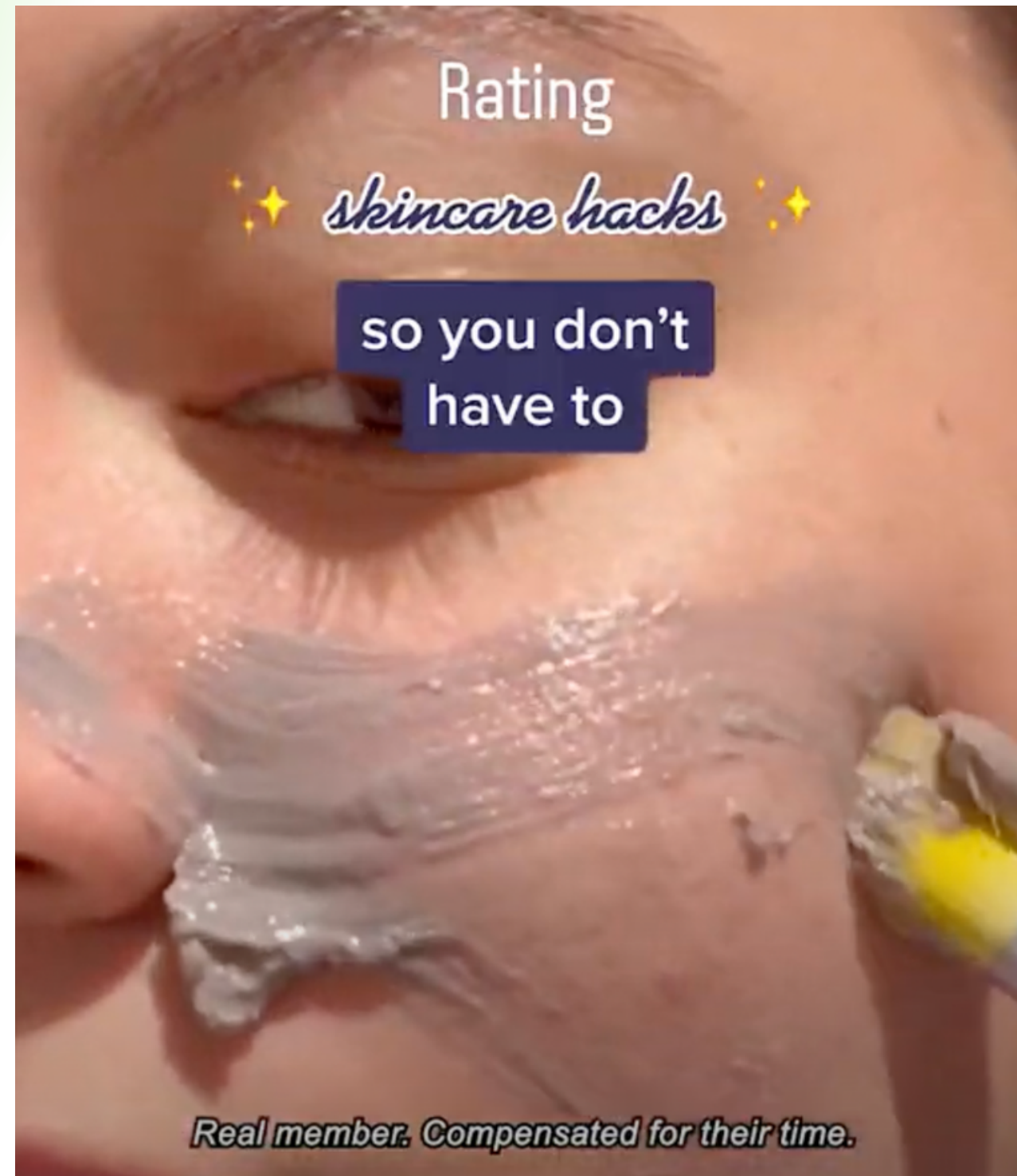


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Real Patients, Real Results



Before Curology



After Curology

*Subject to consultation. Results may vary.



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Custom skincare formulas.
Prescribed online,
delivered directly to you.

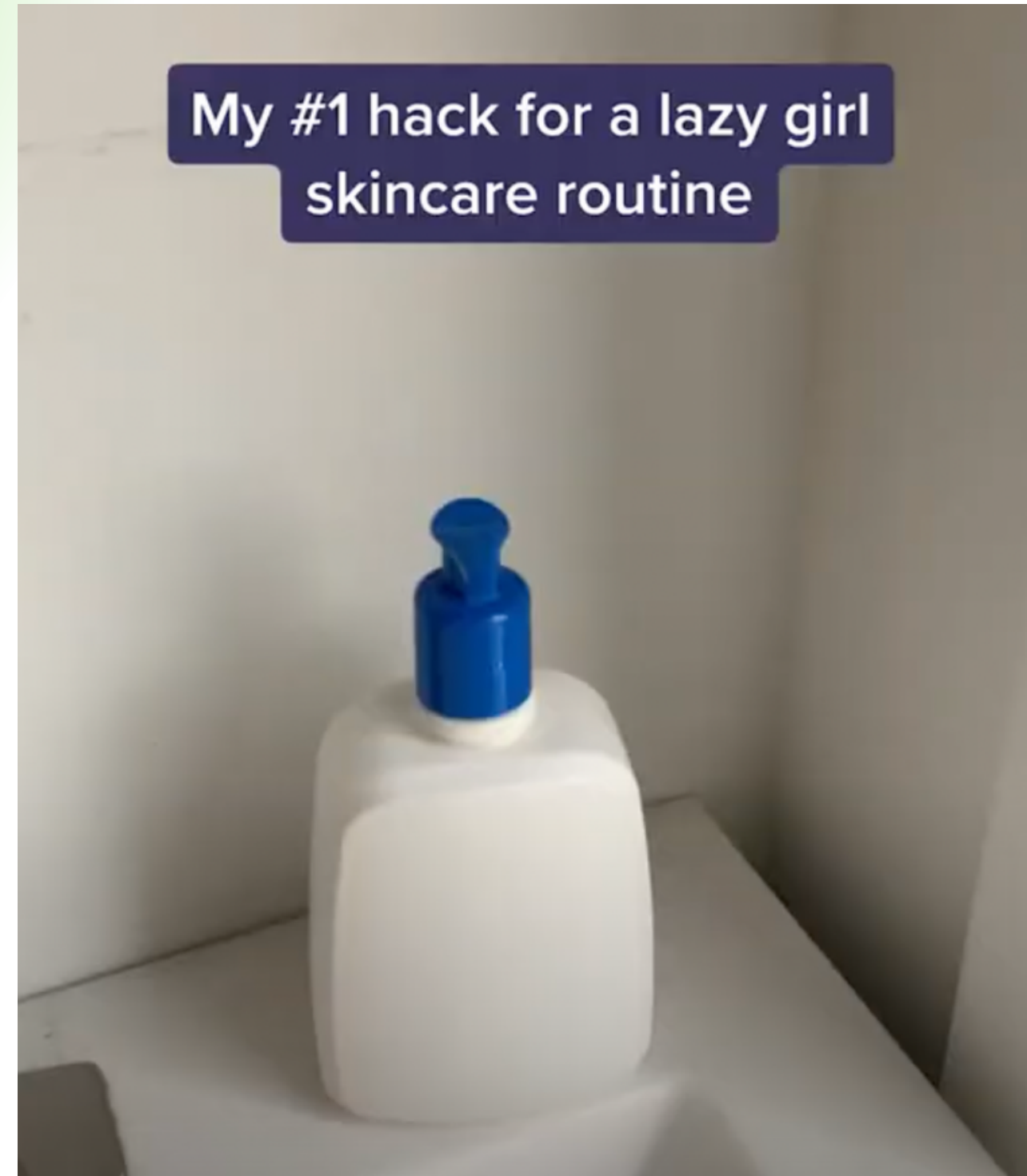
-  Powerful ingredients
-  Prescribed for your skin
-  Free for 30 days!

A hand is shown holding a white cap over a white pump bottle of Curology skincare. The bottle has the word "Curology" printed vertically on it. The background is a solid light blue.

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5. Hims



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hims

A FEW DROPS A DAY
START REGROWING YOUR HAIR TODAY

**MONEY BACK
90 DAY
GUARANTEE**

Promotes new hair growth

Regrow hair & prevent hair loss

Cost effective & affordable

hims **hims**

From this...

To this... In 3 months

★ Trustpilot
★★★★★
Trustpilot score 4.3 | 1000+



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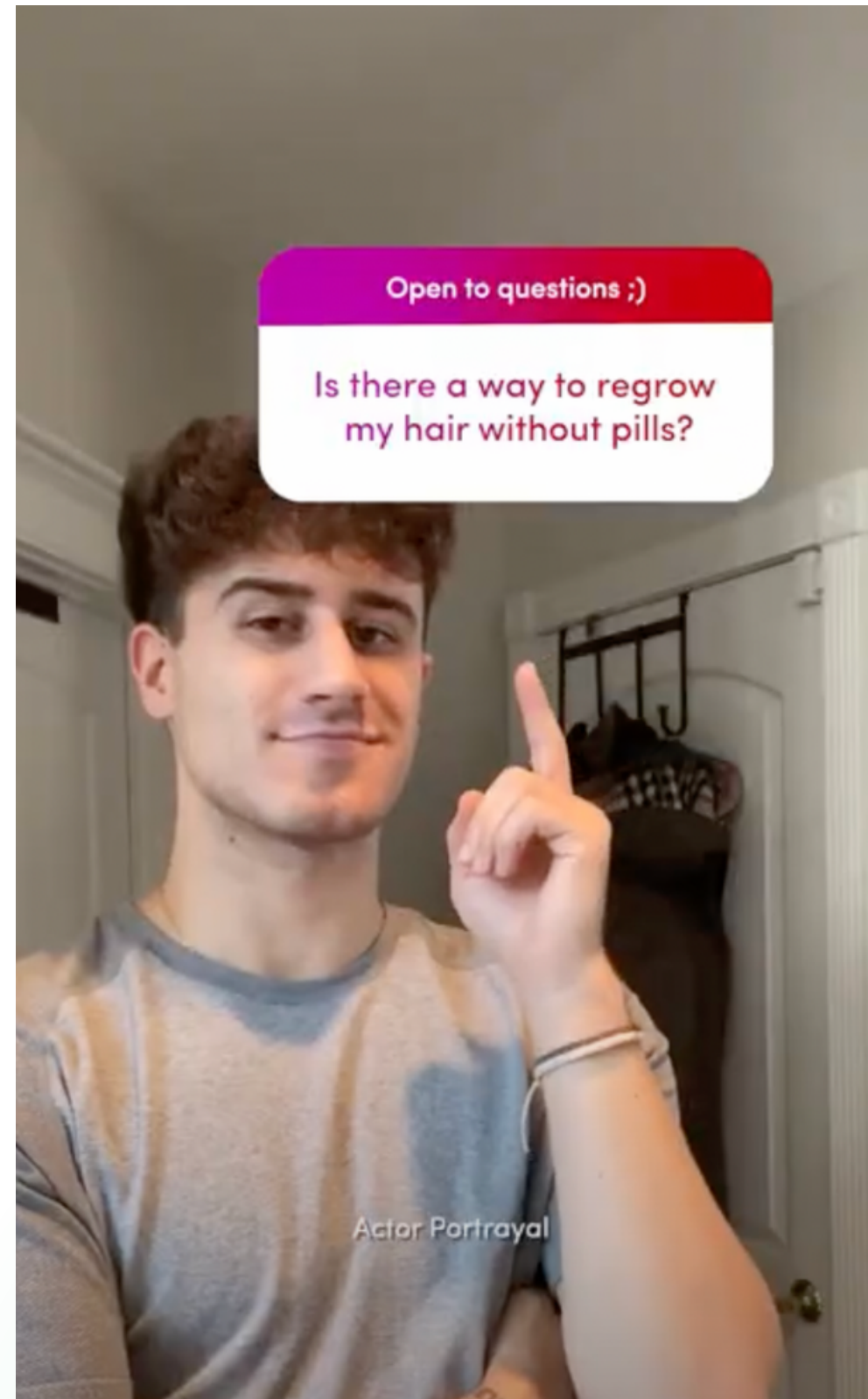


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Grow new hair or
your money back



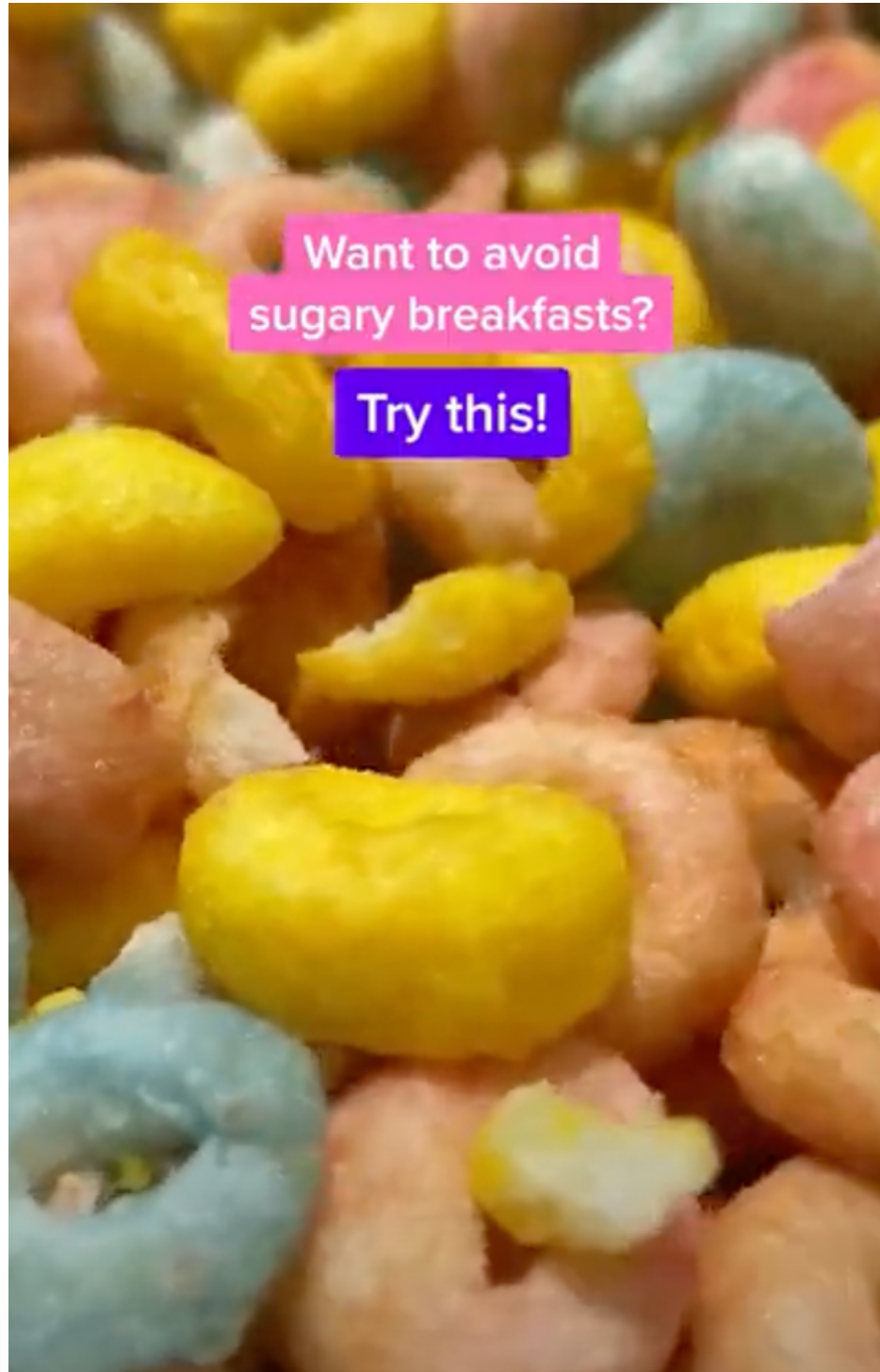


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6. Magic Spoon



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**AN ADULT VERSION OF
WHAT YOU LOVED AS A KID**

**13G
PROTEIN**

**0G
SUGAR**

**100% HAPPINESS GUARANTEED
(OR YOUR MONEY BACK)**

Magic Spoon is not a low calorie food

See terms of use at magicspoon.com



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MAGIC SPOON

SWEETENED AND COLORED NATURALLY WITH

- Monk Fruit
- Spirulina
- Turmeric

14G PROTEIN

0G SUGAR

Magic Spoon is not a low calorie food



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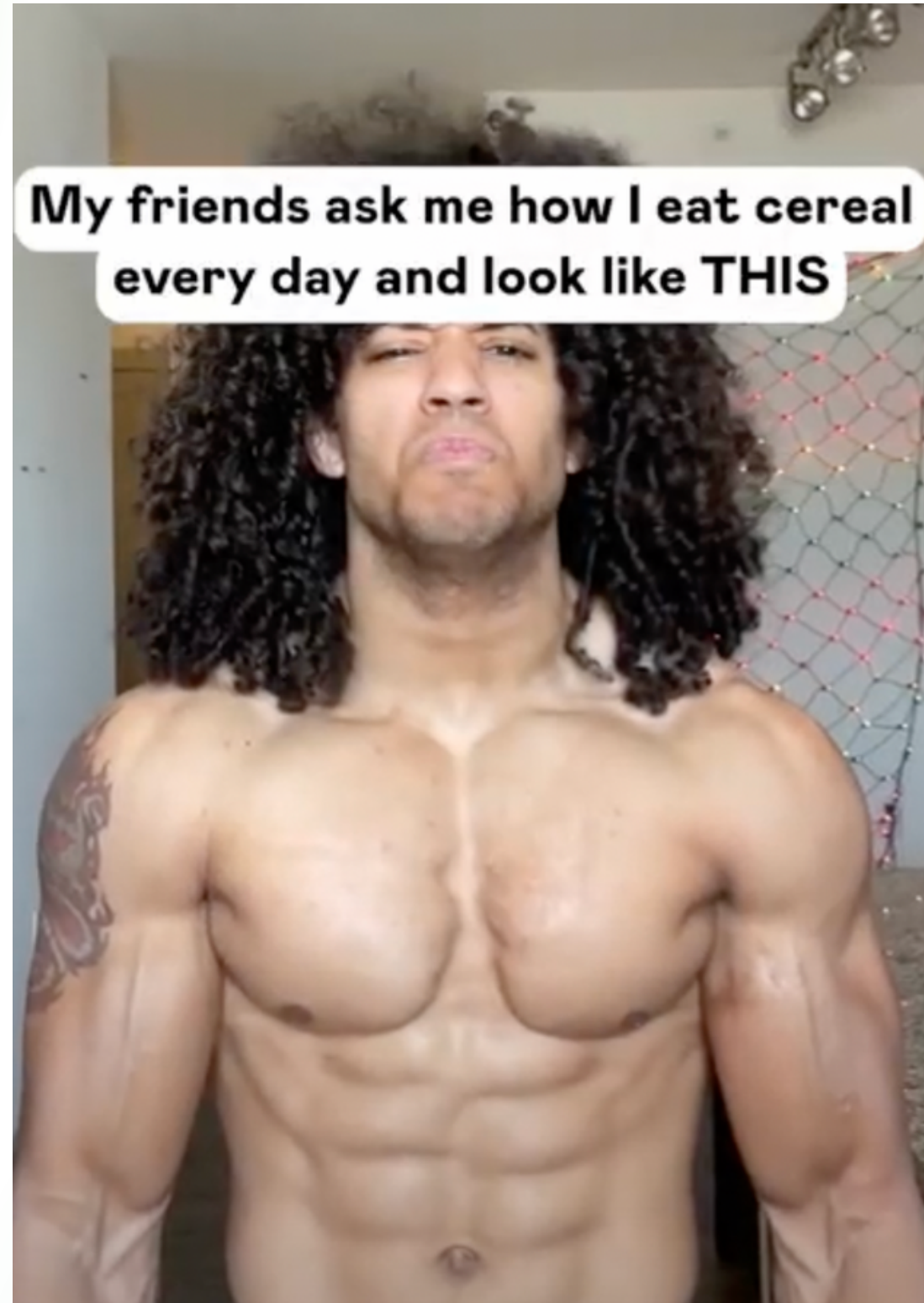


I'll never go back to regular cereal and THIS is why

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My friends ask me how I eat cereal every day and look like THIS

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